

**SARAH RUDDY**  
sarahruddy.com

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## PROFILE

- 5+ years experience creating multimedia projects from design to development to production
- Self starter who works well with project team members
- Originator of innovative solutions; good eye for style, color, functionality and detail
- Visual thinker; can conceptualize and provide creative input in brainstorming sessions

## PROGRAMMING/ MULTIMEDIA SKILLS

**Applications:** Proficient in Adobe Creative Suite CS5 - Flash, Dreamweaver, Illustrator, Photoshop, After Effects; Flash Video; multiple content management systems; familiar with Maya; 3D Studio Max; Final Cut Pro; Pro Tools; Combustion

**Languages:** ActionScript 2/3, CSS3, HTML 4/5, JavaScript, jQuery, XML, familiar with PHP

## PROFESSIONAL EXPERIENCE

### Senior Web Producer

New York Daily News, New York

November 2009 – present

- Designed and coded video players and video landing page using AS3, JS, HTML and CSS
- Helped lead a redesign of the site
- Created interactive features to enhance content

### JET Programme Assistant Language Teacher

Rikuzentakata Board of Education, Rikuzentakata, Japan

July 2008 - July 2009

- Taught English at 11 elementary schools and 5 junior high schools
- Organized sports and clubs inside and outside of school; coached junior high school basketball team
- Volunteered in the community to develop relationships between Japanese youth and foreigners

### Multimedia Designer

The New York Times Company, New York, NY

June 2007 – June 2008

- Collaborated on design of current site for the New York Times Syndicate; www.nystyn.com
- Designed several marketing sites and print brochures used to sell columns
- Developed original designs for New York Times International Weekly, currently under development

### Senior Multimedia Designer

*Dragonfire Magazine*, Philadelphia, PA

May 2005 – January 2007

- Integrated dynamic content and scripted motion with traditional print journalism
- Created original interactive graphics, templates, games, timelines, photo slideshows
- Designed magazine covers for feature stories
- Photographed Presidents Clinton and Bush, an Imogen Heap concert, and behind the scenes at the Academy of Natural Science Museum

## EDUCATION

**Bachelor of Science, Digital Media**, Drexel University, Antoinette Westphal College of Media Arts & Design, Philadelphia, PA; **concentrations in interactivity and multimedia design**

## AWARDS

*Dragonfire*: Finalist, Best Online Magazine, 2006 Webby Awards; Finalist, Best Rich Media Web Site, 2006 Editor & Publisher Awards; Silver Medal for Best Internet Magazine, 2006 W3 Awards;