

PROFILE

My strengths lie in web design and production, with emphasis in maintaining themes and styles through the use of HTML & CSS. With experience in both a corporate advertising agency and a small start-up company, I've become a self-starter who also functions well as an integral member of a team. A good eye for design, coupled with the ability to carry a piece of creative through to production also allows me to work both smartly and efficiently, even under strict deadlines.

TECHNICAL SKILLS

Proficient in the following programs: Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Dreamweaver, Adobe Fireworks, familiar with Adobe Flash and Adobe After Effects.

Proficient in the following languages: HTML4.01, CSS3, familiar with Javascript, jQuery, XML, and PHP.

EXPERIENCE

Web Designer/Producer 2007-Present

WineAccess.com Narberth, PA

Responsible for design and production of daily e-mail campaigns including: e-mail and landing page HTML, shipping insert PDFs, web advertising, copy editing and QA. Other responsibilities include web design and production work on WineAccess.com as well as for hosted Network Stores. Image manipulation, e-mail template development and manipulating CSS styles are also an everyday part of the position.

As a small web-startup with a core of about 15 employees, I'm an important member of the team – often being called upon to step in for others when help is needed. Running the e-mail broadcaster (Responsys/What Counts), managing campaign and store setup processes and even watering the plants have been part of my repertoire!

Interactive Design Co-Op 2006

Avenue A | Razorfish Philadelphia, PA

Worked on a variety of advertising campaigns in a collaborative team environment for clients such as JPMorgan Chase & Co. and Wyeth. I was responsible for brainstorming, designing and producing animated web banners and for readying web templates for content upload.

EDUCATION

Drexel University, Philadelphia, PA

Antoinette Westphal College of Media Arts and Design
Bachelor of Science in Digital Media - Class of 2007

HOBBIES

In addition to keeping up to date with the latest developments in web design and production; I enjoy playing in a volleyball league, knitting scarves, sewing halloween costumes, singing karaoke, and toilet training my cat.